



# Auburn Police Department



Phillip L. Crowell  
Chief of Police

Jason D. Moen  
Deputy Chief

Rita P. Beaudry  
Exec. Assistant

## FOR IMMEDIATE PRESS RELEASE

**May 5, 2014**

### **MOCK FATAL ACCIDENT**

On Wednesday, May 7<sup>th</sup> 2014 at 9:00am, the Auburn Police Department will hold its biennial Mock Fatal Car Accident at Edward Little High School. The mock accident is one of several initiatives the department is implementing during prom and graduation season as part of the \$5,000 Teen Distracted Driving Grant received from the Maine Bureau of Highway Safety.

Other initiatives implemented this year include:

- Distracted Driving Survey conducted with licensed drivers at Edward Little High School and St. Dominic's Academy.
- Students participating in the survey pledged not to "drive while distracted" and received a "Park Your Phone" bag as a token of that pledge.
- In partnership with Central Maine Community College, a "Driving While Distracted Consequences" video was produced and will be shown at various school functions.

Auburn has not had any teen accident fatalities since 2010. Our initiatives, dubbed "Target Zero – Survive Your Drive" are aimed to keep that number at zero for years to come.

"These initiatives show our students that their community supports them being safe," says Police Chief Phil Crowell. "We try to make the mock fatal as realistic as possible so that it will really impact the kids. It's shocking when you see the crashed vehicles; it certainly hits home for the students."

Deputy Chief Jason Moen states, "The Mock Fatal demonstration would not be possible without the invaluable assistance of our community partners which include; Auburn Fire Department, Auburn Public Services, L/A 911 Communications Center, Anytime Towing, Fortin Funeral Home, United Ambulance, Lifelight of Maine, Central Maine Medical Center, Drapeau's Costume Shop, Ann's Flower Shop, Fox Ridge Golf Course and Trade-mark R Productions."

For More Information Contact:  
Deputy Chief Jason Moen  
207-333-6650 ext 2052